

2.—Circulations¹ of Daily, Semi-Weekly, and Weekly Publications in Canada, 1921-38, with Details by Provinces, 1938.

NOTE.—Figures for circulation are given to the nearest thousand as some publications are not exactly reported. Compiled from *McKim's Directory of Canadian Publications*; only those papers for which circulation figures are there given are included.

Year.	Daily. ²		Semi-Weekly. ³		Weekly. ⁴	
	No.	Circulation.	No.	Circulation.	No.	Circulation.
1921	111	1,716,000	39	155,000	831	2,316,000
1922	107	1,744,000	41	154,000	841	2,370,000
1923	103	1,732,000	35	102,000	850	2,277,000
1924	106	1,821,000	35	104,000	796	2,488,000
1925	109	1,783,000	30	176,000	670	2,328,000
1926	112	1,943,000	26	93,000	822	2,729,000
1927	112	2,001,000	26	93,000	821	3,008,000
1928	112	2,087,000	25	89,000	816	3,081,000
1929	116	2,197,000	24	84,000	825	3,264,000
1930	113	2,212,000	26	106,000	858	3,318,000
1931	111	2,233,000	26	102,000	867	3,445,000
1932	103	2,115,000	25	102,000	833	3,726,000
1933	106	2,052,000	24	91,000	860	3,349,000
1934	107	2,147,000	30	127,000	867	3,663,000
1935	109	2,230,000	28	113,000	884	3,929,000
1936	109	2,276,000	32	139,000	875	4,065,000
1937	110	2,357,000	34	127,000	898	3,916,000
1938.						
Prince Edward Island	2	10,000	Nil	-	4	15,000
Nova Scotia	7 ⁵	117,000	3	7,000	38	76,000
New Brunswick	5	58,000 ⁵	3	5,000 ⁵	20	46,000
Quebec	16 ⁵	547,000 ⁵	Nil	-	131 ⁵	1,450,000 ⁵
Ontario	40	959,000 ⁵	13	74,000	315 ⁵	1,597,000 ⁵
Manitoba	7	117,000	5	28,000	87 ⁵	481,000 ⁵
Saskatchewan	5 ⁵	63,000 ⁵	3	13,000	146 ⁵	256,000 ⁵
Alberta	6	94,000	1	2,000	90	131,000
British Columbia ⁶	15 ⁵	231,000 ⁵	7	11,000	78	182,000
Totals, 1938	103⁵	2,196,000⁵	35	140,000⁵	909	4,234,000

¹ For newspapers—average for 12 months ended Sept. 30; for periodicals—average for 6 months ended Dec. 31.

² Includes the sum of morning and evening editions of the same newspaper. Also includes papers issued five times a week.

³ Includes papers published two, three, or four times a week.

⁴ Includes special Saturday and Sunday editions of daily papers.

⁵ Revised since the publication of the 1939 Year Book.

⁶ Includes figures for Yukon.

3.—Circulations¹ of Daily, Semi-Weekly, and Weekly Publications, in Cities of 20,000 Population or Over, 1938.

NOTE.—See headnote to Table 2.

City.	Census of 1931.		Daily. ²		Semi-Weekly. ³		Weekly. ⁴	
	Popu-lation.	House-holds.	No.	Circulation.	No.	Circulation.	No.	Circulation.
Montreal	818,577	170,811	10	389,000	Nil	-	40	1,174,000
Toronto	631,207	149,538	9	558,000	2	16,000	48	1,051,000
Vancouver	246,593	60,530	6	183,000	3	5,000	13	64,000
Winnipeg	218,785	48,294	4	109,000	4	25,000	24	422,000
Hamilton	155,547	37,217	1	55,000	Nil	-	3	33,000
Quebec	130,594	23,043	3	130,000	"	-	9	72,000
Ottawa	128,872	27,658	3	82,000	1	14,000	1	18,000
Calgary	83,761	20,371	2	40,000	Nil	-	2	34,000
Edmonton	79,197	18,868	2	46,000	1	2,000	7	29,000
London	71,148	17,549	1	504,000	Nil	-	4	57,000
Windsor	63,108	14,900	1	44,000	"	-	Nil	-
Verdun	60,745	13,914	Nil	-	"	-	2	32,000
Halifax	59,275	12,147	2	91,000	"	-	3	4,000
Regina	53,209	12,017	2	38,000	"	-	2	9,000
Saint John	47,514	10,890	1	34,000	"	-	1	4,000
Saskatoon	43,291	9,698	1	18,000	2	11,000	3	133,000
Victoria	39,082	10,431	3	28,000	Nil	-	2	30,000
Three Rivers	35,450	6,191	1	11,000	"	-	2	10,000
Kitchener	30,793	7,189	1	12,000	"	-	Nil	-
Brantford	30,107	7,487	1	12,000	"	-	"	-
Hull	29,433	5,394	Nil	-	"	-	3	13,000
Sherbrooke	28,933	5,666	2	17,000	"	-	2	24,000
Outremont	28,641	6,086	Nil	-	"	-	Nil	-
Fort William	26,277	5,576	1	7,000	"	-	"	-
St. Catharines	24,753	6,115	1	11,000	"	-	1	-

For footnotes, see end of table, p. 742.